



# THE 2012 MICHIGAN LEAN CONSORTIUM CONFERENCE “ESTABLISHING A WINNING CULTURE”

**August 8-9, 2012**  
**Optional Half-Day August 10**

**[The Hagerty Center at Northwestern Michigan College](#) (click here)**

**715 E. Front St, Traverse City, MI 49686**

***Look for Sign That Says "Great Lakes Campus"***

## Featured Keynote Speakers



**Michigan Lt. Governor Brian Calley**

***Michigan's Continuous Improvement Journey***  
**3:30 pm on Wednesday, August 8**



**Steve Cousins**  
**Superintendent, Traverse City Area Public Schools**

***Lean Thinking for Schools***  
**7:15 pm on Wednesday, August 8**



**Robert Riney, President and Chief Operating Officer**  
**Henry Ford Health System, 2011 Malcolm Baldrige**  
**National Quality Award Winner**

***Leveraging Innovation for Performance and Growth***  
**8:40 am on Thursday, August 9**



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Jeffrey Liker, Ron Crabtree,  
David Mann, Tom Shuker and Tom Smith





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### Day 1: August 8

<u>Time</u>	<u>Activity</u>	<u>Leader</u>
10:00 AM	Check In Opens	----
11:30 AM - 12:30 PM	Lunch & Networking	All
12:30 PM – 12:50 PM	Welcome	Debra Levantrosser Setman, MLC Chair
12:50 PM – 12:55 PM	National Anthem	Marie Laird, Central High School Choral Group
12:55 PM – 1:05 PM	Welcome to Traverse City	Mayor Michael Estes
1:05 PM – 1:30 PM	Northwestern Michigan College Welcome Vice President, Lifelong and Professional Learning	Marguerite Cotto
1:30 PM – 3:00 PM	Speed Networking	All
3:00 PM – 3:30 PM	Break Sponsored by Amway	All
3:30 PM – 4:30 PM	Keynote Address with Q&A “Michigan’s Continuous Improvement Journey”	Lt. Governor Brian Calley
5:00 PM – 6:30 PM	Reception - Appetizers and Cash Bar with MI-Made beverages	
6:30 PM – 8:00 PM	Dinner, Guest Speaker and Live Music “Lean Thinking for Schools”	Steve Cousins Superintendent, Traverse City Area Public Schools



## THE 2012 MICHIGAN LEAN CONSORTIUM CONFERENCE: “ESTABLISHING A WINNING CULTURE”

### Day 2: August 9

<u>Time</u>	<u>Activity</u>	<u>Leader</u>
7:30 AM – 8:30 AM	Continental Breakfast & Networking <b>Sponsored by W3 Group</b>	All
8:30 AM – 8:40 AM	W3 Group Information	Bill Costantino
8:40 AM – 9:40 AM	Keynote Address with Q&A “Leveraging Innovation for Performance Excellence and Growth”	Mr. Robert Riney, President and COO Henry Ford Health System
9:40 AM – 10:10 AM	Networking Break <b>Sponsored by ABB</b>	All
10:10 AM – 11:00 AM	Industry Break Outs <ul style="list-style-type: none"><li>○ Automotive</li><li>○ Education</li><li>○ Government</li><li>○ Health Care</li><li>○ Financial Services</li><li>○ Energy</li><li>○ Manufacturing</li><li>○ Consulting</li><li>○ Information Technology</li><li>○ Other</li></ul>	Identify a Group Leader
11:00 AM – 11:15 AM	Walk to Next Break Out Session	
11:15 AM - 12:45 PM	Break Out Sessions lead by Michigan companies (select one)  <u>Choice A:</u> "Our Current Journey to Develop 600 Problem Solvers in the Spectrum Health IT Department" (Room 101) <u>Choice B:</u> "Tools to Reduce Red tape - focusing improvement efforts on customer needs and root cause of issues" (Room 222) <u>Choice C:</u> "A Slow Build Transformation to Lean; the methods, tools, and culture shift" (Room 251) <u>Choice D:</u> "Green Belt training combined Kaizen activity in a warehouse environment with classroom training" (Room 211) <u>Choice E:</u> "Using Performance Excellence to Connect Company-wide Strategies" (Room 103)	



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## Day 2: August 9

<u>Time</u>	<u>Activity</u>	<u>Leader</u>
12:45 PM – 1:30 PM	Lunch	All
1:30 PM-1:50 PM	Prizes, MLC Distinguished Service Award, Survey	All
1:50 PM-2:00 PM	Walk to Break Out Sessions	
2:00PM –3:30 PM	Break Out Sessions lead by Michigan organizations (select one)  Choice A: “The Culture of Lean in Healthcare: A case for Worker Empowerment in Process Redesign in Clinical Medicine” (Room 101) Choice B: <i>Cancelled</i> Choice C: “2 Firefighters, 2 days, 20 Million Dollars” (Room 251) Choice D: “Leading Continuous Improvement at MASCO Corporation: Experiences and Learnings from an 18 year Lean Journey” (Room 211) Choice E: “The Transformation of a Geek” (Room 103)	
3:30 PM	Adjourn for the Day	
<u>Optional Activity</u> 7 PM - 9 PM	<u>Jazz at Sunset – Chateau Chantal on Old Mission Peninsula</u> \$25 per person includes tapas, 2 glasses of wine, jazz and panoramic views of East & West Grand Traverse Bay.  <b>Advance registration is recommended - space is limited.</b> To sign up, contact Betsy Williams at <a href="mailto:ewilliams@nmc.edu">ewilliams@nmc.edu</a>	

## Optional Day 3: August 10 ~ In-Depth Sessions

<u>Time</u>	<u>Activity</u>
7:30 AM – 8:00 AM	Continental Breakfast
8:00 AM – 12:00 PM	Choice A: “A Practical Introduction to Toyota Kata” (Room 211) Choice B: “A3 Root Cause Analysis of Constraints in a Lean Value Stream” (Room 101) Choice C: “Lean” Government: Possible! Proven! Practical Tactics (Room 222)