



THE 2014 MICHIGAN LEAN CONSORTIUM **CONFERENCE:** **“PEOPLE: THE HEART OF LEAN”**



Dates: August 7-8, 2014

Location: The Hagerty Center at Northwestern Michigan College
715 E. Front St
Traverse City, MI 49686
Look for Signs: Great Lakes Campus; McManus Archway

<http://www.nmc.edu/resources/hagerty-center/about/contact-us.html>

Who Should Attend: Those who strive to transform Michigan’s businesses and governments by sharing lessons learned, being innovative and employing transcending concepts with the utilization of customer focus mentality, exemplary leadership and experimentation.

Pre – Conference Kata Track

This year we will offer an exciting opportunity to learn and apply Kata. Kata is a concept that is teachable, repeatable and a routine methodology that makes scientific working a daily habit. Kata illustrates a means for developing, activating and mobilizing human potential toward adaptation, innovation and continuous improvement in the face of unpredictable business conditions.

August 6

10:00am – 5:00pm Pre-Conference Kata Track (additional fee applies)

Evening of August 6th

Optional evening networking event at local winery (additional fee applies)



CONFERENCE AGENDA

CONFERENCE DAY 1:

August 7

9:00 am	Check-in Opens & Continental Breakfast Provided
10:00 – 10:45 am	Conference Kick-Off & Opening Comments (Marin Tack will be singing The National Anthem)
10:45 – 11:45 am	Keynote Speaker (Mike Rother)
11:45 am – 12:45 pm	Lunch
12:45 pm – 1:00 pm	Break
1:00 – 3:00 pm	Breakout Sessions
3:00 – 3:15	Break
3:15 – 4:15	Networking Activity
4:15 – 4:30 pm	Day 1 Reflection & Wrap-up
5:30 – 6:30 pm	Reception & Cash Bar
6:30 – 8:00 pm	Dinner (Darrel Rogers)

CONFERENCE DAY 2:

August 8

8:00 am	Breakfast Opens
8:30 – 9:30 am	Continental Breakfast & Activity
9:45 – 11:45 am	Breakout Sessions
12:00 – 12:30 pm	Lunch
12:30 – 1:30 pm	Keynote Speaker (Lieutenant Governor Brian Calley)
1:30 – 2:15 pm	Wrap-up



HOTEL INFORMATION

**Rates apply to the nights of August 6, 7 and 8.
Refer to 'Michigan Lean Consortium' when booking.**

Fairfield Inn and Suites by Marriott

3701 N. Country Drive
Traverse City, MI 49684
Phone: (231) 922-7900

Room rates start at
\$179.00 per night

Cambria Suites

255 Munson Ave (US-31)
Traverse City, MI 49686
Phone: (231) 778-9000

Room rates start at
\$215.00 per night

Comfort Inn Traverse City

460 Munson Ave
Traverse City, MI 49686
Phone: (231) 778-8000

Room rates start at
\$195.00 per night

AmericInn of Traverse City

1614 US 31 North
Traverse City, MI 49686
Phone: (231) 938-0288

Room rates start at
\$143.81 per night

Bayshore Resort*

833 East Front Street
Traverse City, MI 49686
Phone: (231) 935-4400

Room rates start at
\$184.00 per night

Great Wolf Lodge

3575 N. US-31 South
Traverse City, MI 49684
Phone: (231) 941-3600

Room rates start at
\$139.00 per night

Country Inn & Suites

420 Munson Avenue
Traverse City, MI 49686
Phone: (231) 941-0208

Room rates start at
\$174.00 per night
Suites at \$200.00

***Within walking distance of the conference center**