# **The 2015 Michigan Lean Consortium Conference:**

# **“2015 – Transforming The Future NOW”**

##### Dates: August 11, 2015, (optional pre-event spirits/wine tasting)

#####  August 12-13, 2015 (official conference days)

##### August 14, 2015, (optional post conference workshops)

**Location: The Hagerty Center at Northwestern Michigan College**

**715 E. Front St**

**Traverse City, MI 49686**

**Look for Signs: Great Lakes Campus; McManus Archway**

**Who Should Attend:** Those who strive to transform Michigan’s businesses and governments by sharing lessons learned, being innovative and employing transcending concepts with the utilization of customer focus mentality, exemplary leadership and experimentation.

**Evening of August 11th**

 5:30 – 7:00 PM Optional evening networking event at Grand Traverse Distillery

 (additional $20.00 fee applies – pre-registration required)



Located at 781 Industrial Cir #5, Traverse City, MI 49686 (231) 947-8635, you will be able to taste wine and spirits, tour the facility and taste cheese from The Cheese Lady for only $20! This is a great chance to network and meet new people before the conference begins on Wednesday.

**Day 1: Wednesday, August 12**

 7:30 - 9:15 AM Check-in Opens & Continental Breakfast

 9:15 - 9:30 AM Conference Welcome & Opening Comments

 9:30 - 10:30 AM Keynote Speaker Darrell Rogers-*“Sociology of Success”*

10:30 - 12:30 PM Breakout Sessions

12:30 - 1:30 PM Lunch & Networking

 1:30 - 3:30 PM Breakout Sessions

 3:30 - 3:45 PM Break

 3:45 - 4:30 PM Networking Session

 4:30 - 4:45 PM Day 1 Reflection, Giveaways & Announcements

 5:00 - 6:15 PM Reception-Hors Devours + Cash Bar

**Day 2: Thursday, August 13**

|  |  |
| --- | --- |
|  8:00 - 9:00 AM  | Breakfast & Networking  |
|  9:00 - 10:00 AM | Keynote Speaker Richard Sheridan-*“Chief Storyteller (CEO) Menlo Innovations* |
|  10:00 - Noon  | Breakout Sessions   |
|  Noon - 1:45 PM  | Lunch & Keynote Speaker Mike Zimmer-*“Reinventing the Reinvention Platform”-Transforming State Government* |
|  1:45 - 3:45 PM  | Breakout Sessions |
|  3:45 - 4:00 PM  | Day 2 Reflection, Awards & Giveaways – Conference End |

 **Day 3: Friday, August 14-*Optional Workshops***

 additional fee applies

 $20.00 for full conference attendees

 $99.00 if only attending workshop

 7:30 - 8:15 AM Breakfast & Networking

 8:15 – 12:15 PM Workshop-Option 1

 *Red Bead Redux Featuring the Funnel Equipment*

 Facilitators-Gerald Brown & Jim Manley

 Workshop-Option 2

 *Extraordinary Leadership-Fundamentals of Success*

 Facilitator-Dennis Sergent

# **Hotel Information**

**Rates apply to the nights of August 11, 12 and 13.**

**Book by July 10th, 2015 to secure these rates**

**Refer to ‘Michigan Lean Consortium’ when booking.**

**Comfort Inn Traverse City**

460 Munson Ave

Traverse City, MI 49686

Phone: (231) 778-8000

Double Queen Room

$175/night

**Cambria Suites**

255 Munson Ave (US-31)

Traverse City, MI 49686

Phone: (231) 778-9000

King Suite

$225/night

Double Queen Suites

$215/night

**Bayshore Resort\***

833 East Front Street

Traverse City, MI 49686

Phone: (231) 935-4400

15 standard no view rooms: $177/night

15 East side view rooms: $187/night

**Holiday Inn West Bay\***

615 East Front Street

Traverse City, MI 49686

Phone: (231) 947-3700

Holiday Inn

$179.95/night

**Country Inn and Suites**

420 Munson Avenue

Traverse City, MI 49686

Phone: (231) 941-0208

Standard Single - Queen/King $160.00/night

Business Class Suites

$190.00/night

 **\*Within walking distance of the conference center**