



**Event:** End of Year Celebration/Networking Event

**Speaker(s):** Rich Homberg

**Date:** December 2, 2011

**Location:** South Lyon, MI



The Michigan Lean Consortium (MLC) offered an end of year celebration event on December 2, 2011 in South Lyon, Mich.

The keynote speaker, Rich Homberg, President and General Manager of Detroit Public Television (DPTV) spoke on DPTV and their Communities Agenda. Homberg gave great advice on how to survive in this tough economy and what steps DPTV is taking to ensure their success in this market, including partnerships and new projects.

Approximately 30 participants attended the event and shared their opinions in a group setting on how to make the MLC even better in 2012. Participants were asked about five different categories: fundraising, membership, marketing, outreach and events.

From the event survey, one attendee stated it was great to be able to provide input and the event was well-organized as usual. Another attendee stated that it was great to have Rich Homberg as the speaker.

[See photos from the event on our Facebook page...](#)

The mission of the MLC is to offer a diverse network of knowledgeable lean professionals who come together to share innovative practices. The organization aims to create a lean culture in Michigan to ensure sustainable competitive advantage, which

could translate into healthier businesses that offer more job opportunities leading to economic growth in the state.



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[www.michiganlean.org](http://www.michiganlean.org)

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The charter members of the MLC include: Amway, Blue Cross Blue Shield of Michigan, DTE Energy, Johnson & Johnson, The Lean Learning Center, Northwestern Michigan College, the Oakland University Pawley Lean Institute and the Michigan Shingo Prize through The Right Place. For more information, visit [www.michiganlean.org](http://www.michiganlean.org).