



Event: Value Stream Mapping
Speaker: Patrick Adams and Bill Ravenscraft
Date: March 27, 2015
Location: Michigan State University in East Lansing, MI
We want to thank Michigan State
For their generosity for sponsoring this fantastic event!



The Michigan Lean Consortium (MLC) partnered with Michigan State University for an event called “Value Stream Mapping” with Patrick Adams and Bill Ravenscraft from Amway on March 27, 2015.

Working in teams, participants learned to:

- Explain the difference between process mapping and value-stream mapping
- Examine the benefits of value-stream mapping
- Develop a current state value-stream map
- Identify waste in the current state value-stream
- Apply lean concepts to create a future state value-stream map
- Determine action plan in moving from current to future state

Approximately 38 people attended this event in East Lansing.

Speaker Bio:



Patrick Adams is a Lean Leader within the Enterprise Excellence department at Amway Corporation; his current focus is on manufacturing improvements. Patrick is a hands-on professional who understands what it means to be part of a team and add value by helping to maximize that team's



personal potential and professional talent. He is an effective metrics-driven change agent, a team builder with a can-do attitude that drives positive results at all levels, maximizing bottom-line impact. Patrick has an operations management background; he has also facilitated and trained multiple teams in basic lean methodologies, problem solving, developing change champions and high performance work teams.



Bill Ravenscraft is a Process Improvement Specialist within the Enterprise Excellence department at Amway Corporation. Bill has over 17 years of process analysis experience as an Internal Auditor and Lean practitioner across a wide range of processes, from manufacturing and logistics to marketing and finance. He has developed and delivered continuous improvement training to Amway employees around the world. Bill is also the Intern Program Coordinator for Enterprise Excellence where he mentors students in applying continuous improvement methodologies to their intern projects. He current is coaching Marketing Program Leaders to apply CI principles and tools to improve the Customer experience for new product launches.

[See photos from the event on Facebook.](#)

The mission of the MLC is to offer a diverse network of knowledgeable lean professionals who come together to share innovative practices. The organization aims to create a lean culture in Michigan to ensure sustainable competitive advantage, which could translate into healthier businesses that offer more job opportunities leading to economic growth in the state.