Follows MLC System Map
Leads Other MLC Hoshin Plans/Plans

2018 Final Draft

	O	O	O	1	See Events Team Hoshin: Increase frequency of learning events to a level of 3 per month and expand the types of events (on-site, webinars, partner events, regional member meetings)	O							S				S	S	S					P	S
	O	O	O	2	See Annual Conference Team Hoshin: Improve registration & attendee experience through technology to help achieve 20% growth in attendance		O						S	P					S		S				
	O			3	See Membership Team Hoshin: Implement a variety of outreach solutions targeted to organizations and to individual to increase awareness of the MLC's value.			O	O				S		S		P		S						
	O	O	O	4	See Tech and Social Media Team Hoshin: Partner with other teams to support enhancing MLC member value and reach. Focus areas are MLC website, social media activity, event hosting, and webinar capability.	O	O			O				S					S		P			S	
O				5	See President/Board Hoshin (Pending): Based on Board direction, begin transition of President identifying, leading, and tracking key initiatives critical to MLC success.			O	O		O		P	S	S	S	S	S	S	S	S	S	S		
Move from Chair/Board-led to President-led strategic plan and operational plan.	Increase organizational members from 24 to 36 and individual membership from 169 to 254	Increase the MLC networking and learning opportunities by 15%	Move from current technology to best-practice platform with ability to adapt to change.		**Tactical Initiatives** Initiatives Standard Work/Guidelines: 1) Min 1/Max 3 links to each Outcome 2) Consider	HOSHIN METRICS							TEAM RESOURCES FOR HOSHIN DEPLOYMENT P = Primary S = Secondary												
					2018 1-Year Outcomes Outcomes Standard Work/Guidelines: 1) Min 1/Max 3 links to each strategy 2) Consider resources 3) Linked to budget **MISSION** *Develop and support lean systems thinkers to positively transform Michigan.* **Metrics to measure if improvements are successful or not**	# of events conducted each month	Increase attendance at annual conferrence by 20%	# of Organizational Members	# of Individual Members	Increase satisfaction ratings on post event asssessments	Funding for key initiatives reflected in budget		Gerald Clarke	Betsy Williams	Dan Vermeesch	Rob Pease	Tony DeCaria	Holly Plaga	Lauren Stewart	Jeff Bankowski	Brian DeVries	Lucy Young	Theresa Coleman-Kaiser	Dennis Cutright and Jim Nokielski	Dennis Sergent
					3-Year Strategic Plan Conditions (complete by December 31, 2020) Strategic Conditions Standard Work/Guidelines: 1) Based on learning, Hoshin refreshed Annually 2) Maximum 3 (to expect >80% success) 3) Mission first!																				
4	3	2	1																							
O	O	O	O	1	The MLC will be recognized as the leading voice and the indispensable resource within the Michigan lean community																					

START & GO AROUND