

# Let's Get Creative!

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# Guess What?

**“The future is **NOT**  
what we already  
know...”**

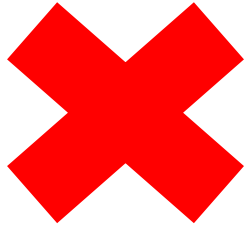


# Then Why Do We Keep Doing the Same Things...???

**“The definition of insanity is doing the same thing over and over again and expecting **different results...**”**



# Let's talk about creativity...



- **Creativity is not...**
- Flashes of 'inspiration' that come out of nowhere...
- Lightning bolts that come down from the sky...
- Something that 'happens to' other people but not me...



**The Karyn Ross definition of creativity:**

**Creativity is** combining previous knowledge and/or experiences in new ways to *generate ideas* about how to do things differently.

**YOU are creative! (Oh yes, YOU are!)**



# Use Divergent Thinking to Get Ideas!

## Divergent Thinking is...

**Thinking that generates many possibilities instead of only one right answer...**

- “And” instead of “Either/Or”
- Synthesis: Putting things together instead of take them apart!
- Be as ‘silly’ as possible!  
Because nothing is really impossible!

## • Questions to stimulate divergent thinking:

- “How could we...?”
- “What else could we do?”
- “Who has something to add onto that?”



# Time to Practice!



## **Your Challenge:**

Come up with at least 10 ideas of things you could make using all the items in the bag...

## **Process:**

1. List all the properties you know about each object
2. Create list of ideas

## **Time:**

5 minutes to list properties

10 minutes to come up with ideas



# Then Why Do We Keep Doing the Same Things...???

**“Whether you think **you can**, or whether you think **you can't**...you're right!**  
- **Henry Ford**



# Time to Practice!



## **Your Challenge:**

Use divergent thinking to overcome "I can't's"

## **Process:**

1. Choose a goal
2. List all the reasons you currently think "I can't"
3. Choose one "I can't"
4. Use divergent thinking to come up with as many ways as possible around the "I can't"





# Some Things to DO Differently!

1. Draw...don't write!
2. Work with a group!
3. Work with people you don't know well!
4. Change up the location...!
- 5.
- 6.
- 7.
- 8.

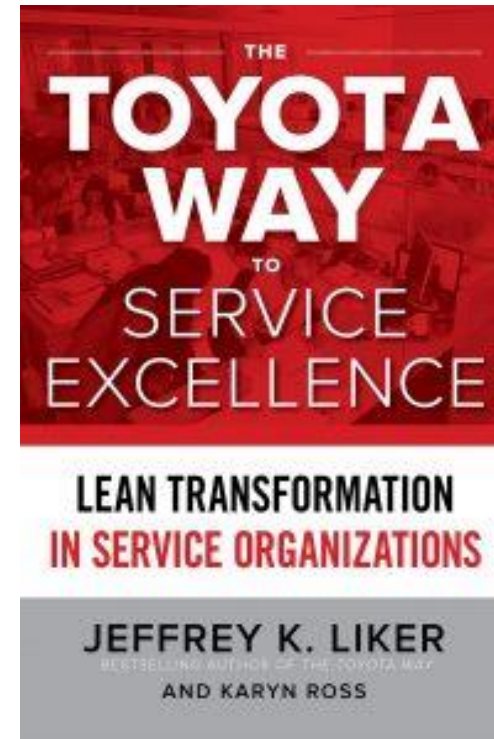
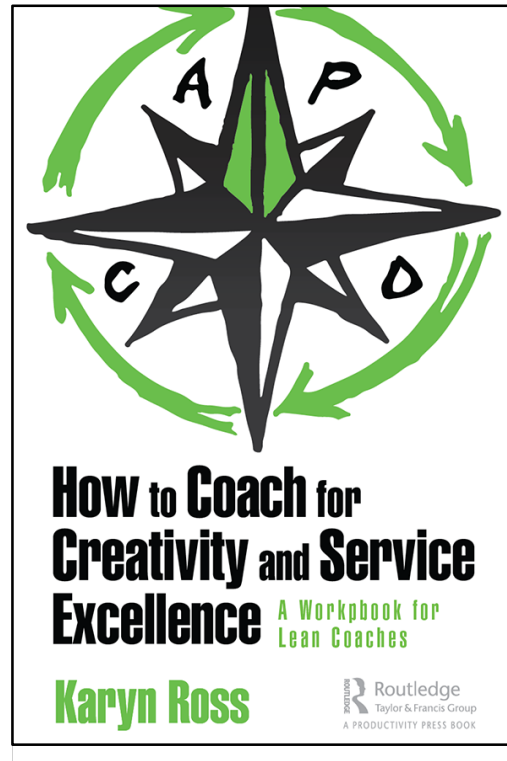


**Time to Reflect!**

**What will you  
DO next??**



# Always Happy to Help!



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