## **Member Outreach Volunteer**



**Reports to Membership Team** 

Do you have fun networking with others and building relationships? Then this is the best way for a person like you to volunteer with the MLC! Read on for details...

## **ACTIVITY OVERVIEW**

We are looking for outgoing, passionate and enthusiastic outreach associates to drive our member engagement and activation efforts through person-to-person tactics, mainly via phone, and also over email, text and in person as well. You will be a stellar verbal communicator with infectious enthusiasm who shares our vision for a better Michigan.

## WHAT YOU'LL DO

- Increase awareness of opportunities and participation in MLC activities by approaching members and discussing benefits
- Make warm and cold calls to prospective MLC members
- Perform member outreach at events
- Complete administrative duties following each call
- Help us develop robust customer service standards
- Meet with the Membership Team attend team meetings

## WHAT WE'LL NEED FROM YOU

- Sales and/or canvassing experience would be an amazing asset, but not required –
  this is a great opportunity to build that skill and experience if you don't have it!
- Comfort approaching and talking to people
- Ability to work ½ to 1 hour per week
- · Access to computer, personal email account, and phone required
- Special consideration given to multilingual candidates